

U.S. COMMERCIAL SERVICE
**DISCOVER
 GLOBAL MARKETS**
 BUSINESS FORUM SERIES **2015**
PACIFIC RIM CONSUMERS
 ORANGE COUNTY, CA • OCTOBER 29-30



SAVE THE DATE!

Join the **U.S. Commercial Service** and the **District Export Council of Southern California** for Discover Global Markets: Pacific Rim Consumers, a dynamic 2-day conference focused on consumer markets throughout Asia and the Pacific region. Find out what consumers are buying, and how to sell to them!

What to expect:

- In-depth market intelligence targeting major consumer markets in the Pacific Rim
- Country and industry sessions led by industry specialists and executives
- Practical “how to” sessions on global branding, international marketing, fulfillment, distribution, and protecting your Intellectual Property Rights (IPR)
- Financing for generating maximum revenue and profits
- “Meet the buyer” sessions and networking with senior business leaders

Private consultations with U.S. commercial diplomats:

Opportunity to meet with in-country commercial diplomats and specialists to gain customized market entry advice for your company. Featuring 18+ markets, including:

- | | | |
|-------------------------|--------------|---------------|
| • Australia/New Zealand | • Colombia | • Panama |
| • Burma | • Costa Rica | • Peru |
| • Canada | • Hong Kong | • Singapore |
| • Central America | • Japan | • South Korea |
| • Chile | • Malaysia | • Taiwan |
| • China | • Mexico | • Thailand |

A few of our featured industries, plus a lot more!

- | | |
|-------------------------------------|-------------------------------------|
| ✓ Cosmetics, Beauty & Personal Care | ✓ Entertainment & Digital Media |
| ✓ Consumer Brands | ✓ Nutritional Supplements |
| ✓ Fashion, Apparel & Accessories | ✓ Food, Beverages, Wine |
| ✓ Franchising | ✓ Recreational Vehicles, Automotive |
| ✓ Action Sports/Outdoor Lifestyle | ✓ Travel & Tourism |



Event Dates:

October 29-30, 2015

Location:

Hilton Orange County/
 Costa Mesa
 3050 Bristol St.
 Costa Mesa, CA

For more information:

Daniel Lew
 213-200-7172
 Daniel.Lew@trade.gov

Jim Mayfield
 949-660-8681
 Jim.Mayfield@trade.gov

www.export.gov/DiscoverGlobalMarkets/PacRimConsumers