

U.S. COMMERCIAL SERVICE

# DISCOVER GLOBAL MARKETS

BUSINESS FORUM SERIES **2015**

**PACIFIC RIM CONSUMERS**

ORANGE COUNTY, CA • OCTOBER 29–30



Get valuable exposure among U.S. exporters of products and services at an international business forum organized by the U.S. Commercial Service (the export promotion arm of the U.S. Department of Commerce’s International Trade Administration) and the District Export Council of Southern California.

## Conference Overview

*DISCOVER GLOBAL MARKETS:* Pacific Rim Consumers participants will gain access to up-to-date market intelligence about consumer markets throughout the Pacific Rim region.

The program will feature international business leaders, U.S. commercial diplomats, industry specialists, and seasoned export advisors from more than 20 Pacific Rim markets—from Seoul to Santiago!

## Benefits of Becoming a Sponsor

As a sponsor, your organization will receive valuable exposure prior to and during the event. The conference will be promoted heavily nationwide and your organization will be recognized according to your selected level of participation:

## Become a Sponsor Now!

### Event Dates

October 29–30, 2015

### Location

Hilton Orange County/Costa Mesa  
3050 Bristol Street  
Costa Mesa, CA 92626  
(714) 540-7000

### For More Information

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[export.gov/discoverglobalmarkets](http://export.gov/discoverglobalmarkets)

Sponsorship Benefits	Diamond (\$25,000)	Platinum (\$15,000)	Gold (\$10,000)	Silver (\$5,000)	Bronze (\$2,500)
Logo on Program Guide, E-mail Promotions, and Website	✓	✓	✓	✓	✓
Special Recognition at Forums	✓	✓	✓	✓	✓
List and Contact Information of All Forum Attendees (to be Distributed Immediately Following Event)	✓	✓	✓	✓	✓
Promotional Space at Forums	Premium	Premium	Premium	Standard	Standard
Forum Tickets	10	8	5	3	1
Advertisements in Forum Program Guides	Full-page (color)	½-page (color)	¼-page (color)	¼-page (B&W)	1/8-page (B&W)
Optional Reserved Forum Table (luncheons)	✓	✓			
Seats at Head Table (program/luncheon)	2	1			
Digital Media Promotion	✓	✓			



U.S. Commercial Service—Connecting you to global markets.